

# LaSalle

Amsterdam

SPRING | SUMMER 2023



## LASALLE

### BRAND HISTORY

Since 1991 our vision for LaSalle has been to create a wardrobe with timeless luxury pieces flavored with some 'seasonal styles' for a style-conscious busy woman . Practical, simple yet beautiful clothes that you will love, cherish and wear forever. Because less is always more.

We are more aware of the impact of clothing on the planet than ever before. We have been working with natural fabrics for many years and now increasingly with certified eco/sustainable fabrics to create clothing that is trans-seasonal, comfortable and of high quality. So you can buy less and keep every piece for longer.

### NATURAL AND ECO YARNS

We are passionate about fabrics and carefully select the fabrics and yarns to ensure high quality and wearability. We work with some of the best mills in Italy and Portugal so that the LaSalle garments will stay beautiful for a long time if cared for with love.

As always we are working with eco/sustainable fabrics and yarns – sustainable cotton, FSC certified viscose (sourced from sustainably managed plantations), Eco-Travel quality that does not wrinkle. By committing to using Lyocell® we support clean air, clean water and a healthy environment.

We also support green cleaning by working to eliminate conventional dry cleaning for our clothing in favor of hand and machine washing in cold water.

### MADE IN EUROPE

We are proud to say that our collection is almost exclusively 'Made in Europe'. We work very closely with our suppliers, who are highly skilled often with artisanal tradition and technology. We visit them often and have strong personal relationships with them. With some of them we have been working for more than 15 years!

At LaSalle we see sustainability as a matter of course and as everyone's responsibility. By making small changes we can all make an impact. We hope you will join us and be part of the change.





















































## LaSalle SS23 – Collection Highlights

The pastels.....





## LaSalle SS23 – Collection Highlights

Color, color, color.....





## LaSalle SS23 – Collection Highlights

The blues.....





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Photography: Marc de Groot @Witman Kleipool  
Hair & make up: Suzanne Verberk @NCL Representation  
Model: Simone van Werkhoven @Platform Agency  
Location: Grace Locations  
Graphic design & lay-out: Ki-Mono - Anke Landweer  
Printing service: Printing Brokers - Rob Dekkers

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